



# Develop your Leadership Brand

## Executive Development

### The What

The challenges faced by today's busy Executive are nothing short of overwhelming. Amplifying those demands are the ever-present pressures to be richly engaged within each of your personal relationships as well. Together, these demands make it necessary to figure out your own leadership brand in order to influence others.

Learn how you are perceived by others and what you can do to optimize that perception.

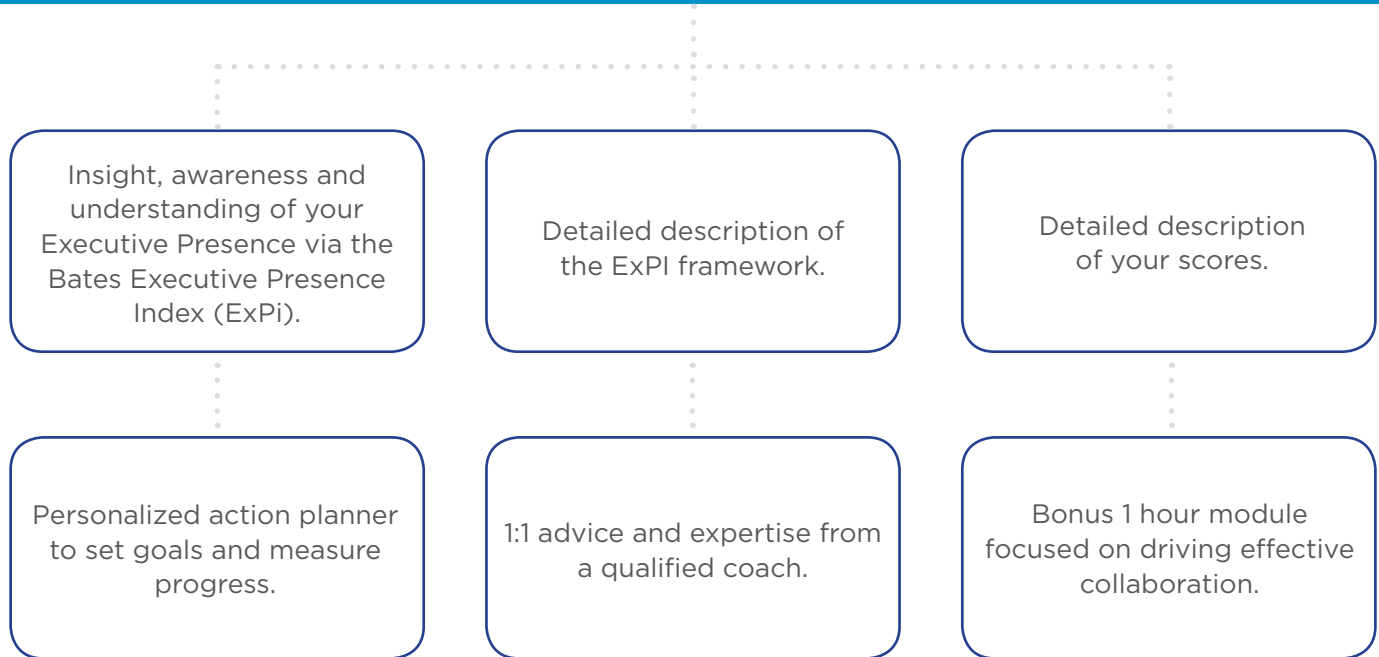
- Are you unsure how you are leading as an executive or senior leader?
- Are you unsure how to move to the next level in your career?

### The Tools

The Bates Executive Presence Index (ExPi) is an assessment tool designed to help you provide insight into your Executive Presence by measuring how you are perceived by others across the three dimensions of Character, Style and Substance and the 15 facets of the Executive Presence within those dimensions.

## At a glance

The Ei World 'Develop your Leadership Brand' Package will help you take your executive presence and leadership brand to new heights by providing:



## Sign-up today.

Your next step	Contact Information	Learn more at
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