

PIVOTING & RENEWING

BUSINESS CONTEXT (WHY)

- All leaders need to embrace change to survive and thrive in tough times.
- This includes seeking opportunities to pivot your business when things are difficult (e.g. perfumeries pivoting recently to manufacture hand sanitisers).
- A key question for every leader is 'Do you persevere in your own sector/arena, or do you pivot to get growth/transformation?'
- Leaders need specific methodologies to come up with, refine and take action immediately on a new strategy.
- The pandemic provides a unique opportunity/'burning platform' to think in a different way and try to solve the bigger issues that every business is facing.
- A successful new strategy can make a difference to your company within a few weeks by harnessing start-up ideas to drive growth.

EI WORLD SUPPORT

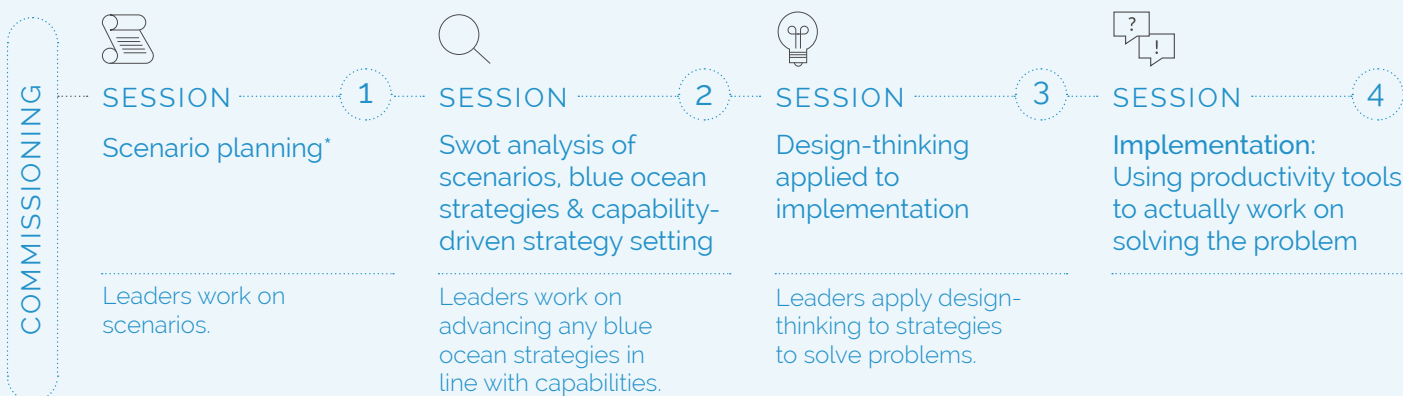
- Ei World provides a compact training of strategic consulting support using a series of bite-sized 75-minute meetings.
- Clients will both learn and apply specific methodologies to support the entrepreneurial drive in any business to reinvent the company in a matter of weeks, supporting the companies' resilience in going forward.
- Example of impact – In 2019, one Ei World client reported that their time to prototype a new piece of equipment reduced from 7 years to 2 months, using a similar methodology of strategic support.



LEARNING OUTCOMES

Executives and Senior Leaders learn and then apply a series of specific methodologies immediately in a business-relevant scenario for a specific client.

LEARNING JOURNEY OVERVIEW



ADDITIONAL SUPPORT

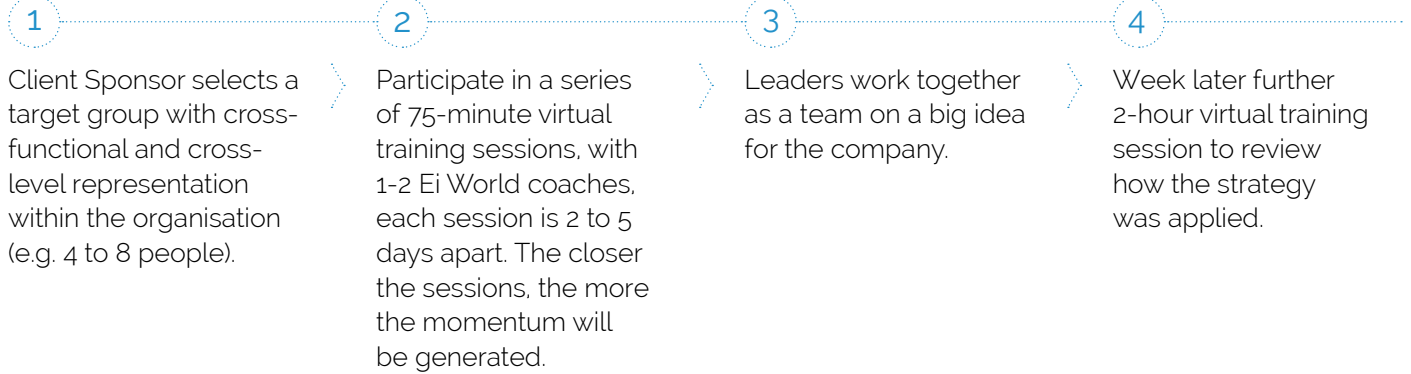
Coaches are available to support in the follow up period of **2-6 weeks**.

Access to **portal** for productivity and everyday team tools.

STARS is used to deploy all relevant pre-reads and follow-up to sessions.



HOW IT WORKS



Ei World Deploys other related Executive and Leadership Development Programs in support of this learning.

FOR EXAMPLE

- Eliciting and documenting the company's culture (how things are done) – key to ensuring that Ei World and leaders understand how their culture helps and hinders a **"Pivoting & Renewing"** Mindset.
- Stakeholder Engagement.
- (Education) Crisis Management.
- (Education) Financial Awareness for Executives and Senior Leaders.
- Executive Health (for mission-critical leaders).
- (HR Support) Succession Planning.
- Leadership Team Effectiveness.
- Emotional Resilience.
- Support on HR Strategy, including Competencies, Succession Planning and Performance Management processes.
- Group Coaching.
- Impact Reviews – tracking KPIs of development projects.
- Upskilling internal professionals in our key assessment methodologies.



WHO WE ARE

At Ei World, our Vision is change.

Our Mission is to bring balance, harmony and synergy to all.

We are creating and supporting well-functioning and emotionally resilient teams and leaders worldwide.

These are anxious and worrying times for everyone, but together we have a unique opportunity to make a positive and affirmative change for the future.

Changing the world, one leader at a time and changing each of our lives for the better.



Ei World

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