



# PIVOTING & RENEWING

## BUSINESS CONTEXT (WHY)

- All leaders need to embrace change to survive and thrive in tough times.
- This includes seeking opportunities to pivot your business when things are difficult (e.g. perfumeries pivoting recently to manufacture hand sanitisers).
- A key question for every leader is 'Do you persevere in your own sector/arena, or do you pivot to get growth/transformation?'
- Leaders need specific methodologies to come up with, refine and take action immediately on a new strategy.
- The pandemic provides a unique opportunity/'burning platform' to think in a different way and try to solve the bigger issues that every business is facing.
- A successful new strategy can make a difference to your company within a few weeks by harnessing start-up ideas to drive growth.

## EI WORLD SUPPORT

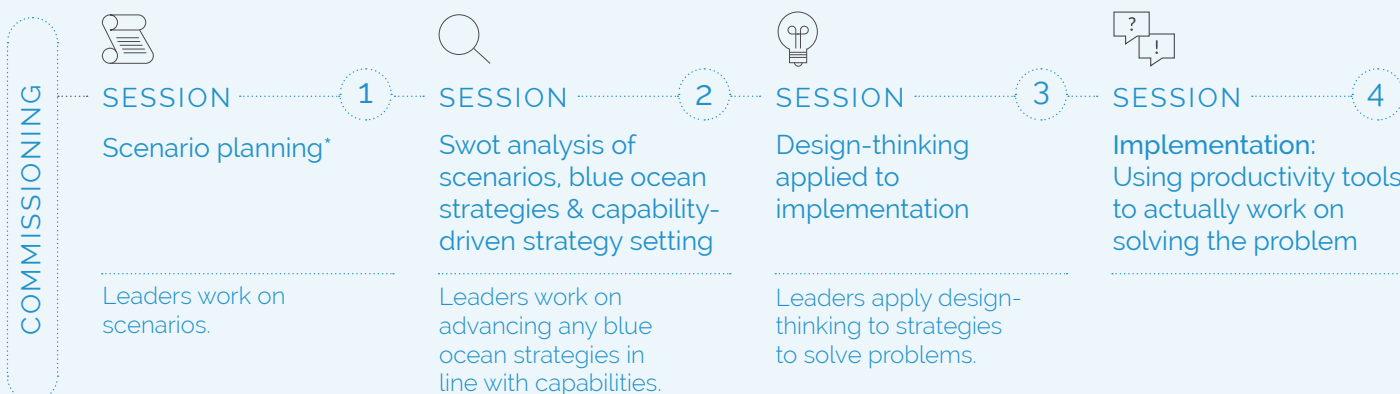
- Ei World provides a compact training of strategic consulting support using a series of bite-sized 75-minute meetings.
- Clients will both learn and apply specific methodologies to support the entrepreneurial drive in any business to reinvent the company in a matter of weeks, supporting the companies' resilience in going forward.
- Example of impact – In 2019, one Ei World client reported that their time to prototype a new piece of equipment reduced from 7 years to 2 months, using a similar methodology of strategic support.



## LEARNING OUTCOMES

Executives and Senior Leaders learn and then apply a series of specific methodologies immediately in a business-relevant scenario for a specific client.

## LEARNING JOURNEY OVERVIEW



## ADDITIONAL SUPPORT

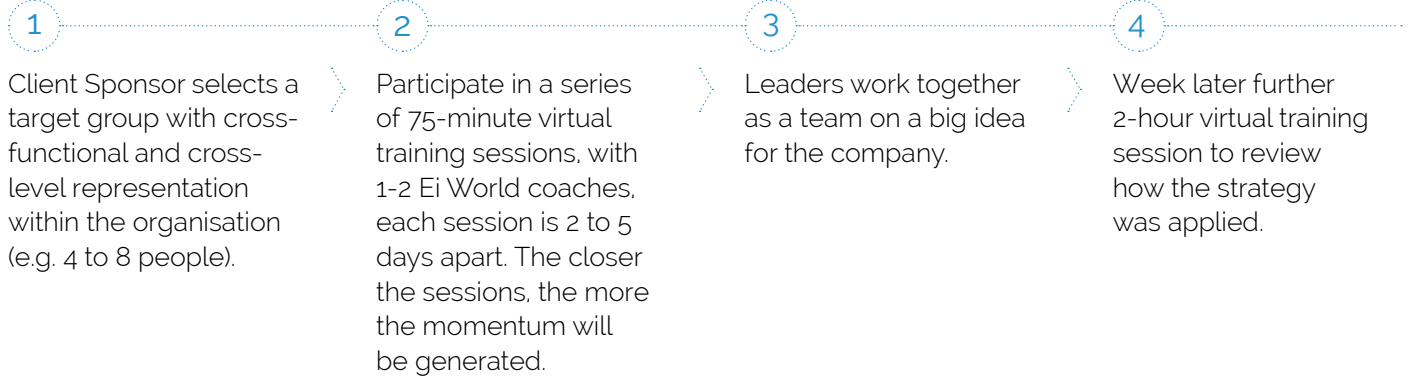
Coaches are available to support in the follow up period of **2-6 weeks**.

Access to **portal** for productivity and everyday team tools.

**STARS** is used to deploy all relevant pre-reads and follow-up to sessions.



## HOW IT WORKS



Ei World Deploys other related Executive and Leadership Development Programs in support of this learning.

## FOR EXAMPLE

- Eliciting and documenting the company's culture (how things are done) – key to ensuring that Ei World and leaders understand how their culture helps and hinders a "Pivoting & Renewing" Mindset.
- Stakeholder Engagement.
- (Education) Crisis Management.
- (Education) Financial Awareness for Executives and Senior Leaders.
- Executive Health (for mission-critical leaders).
- (HR Support) Succession Planning.
- Leadership Team Effectiveness.
- Emotional Resilience.
- Support on HR Strategy, including Competencies, Succession Planning and Performance Management processes.
- Group Coaching.
- Impact Reviews – tracking KPIs of development projects.
- Upskilling internal professionals in our key assessment methodologies.



## WHO WE ARE

At Ei World, our Vision is change.

Our Mission is to bring balance, harmony and synergy to all.

We are creating and supporting well-functioning and emotionally resilient teams and leaders worldwide.

These are anxious and worrying times for everyone, but together we have a unique opportunity to make a positive and affirmative change for the future.

Changing the world, one leader at a time and changing each of our lives for the better.



**Ei World**

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